



FOR IMMEDIATE RELEASE

**A Decade of Filling the Skies with Music, Bringing Communities Together,
and Celebrating Peace and Humanity**

May 27, 2011, New York, NY - Founded on the first anniversary of September 11, The September Concert is a New York-based, now global, event which envelops the world in music each September 9 – 12. It is the acclaimed mission and accomplishment of The September Concert to bring together communities in celebration of peace and humanity.

A new beginning for New York City, and indeed the entire country, is signaled by the coming 10th anniversary of September 11. This year will mark a transformative moment for us all.

After 10 years of - always free - concerts from New York City to 40 U.S. cities, as well as Casablanca, Rome, Tokyo and many other international sites, on the weekend of September 11, 2011, The September Concert will sponsor joyous musical events in our home city in venues ranging from St. Patrick's Cathedral to Central Park to Union Square, to the steps of the grand New York Public Library, to the Winter Garden at the World Financial Center to Rockefeller Center. Cities around the globe from St. Petersburg to Sydney will again join in this year's celebration.

We are delighted to announce that Mayor Bloomberg has recently presented The September Concert with the Mayor's Proclamation for The September Concert Day!

Children's participation is at the heart of this year's September Concert. Haruko Smith, Founder, believes that children's involvement is central to The September Concert's vision and mission, as our young citizens are the future builders and guardians of a "culture of peace."

And so, in 2011, Young People's Chorus of NYC, New York Choral Society, and National Dance Institute (NDI) will lead The September Concert in *Give Us Hope*: a series of Sing-and-Dance-Alongs. We have created an exceptional series of teaching videos for a Sing-and-Dance-Along to be practiced in any classroom, office, group, or on one's own, anywhere, anytime!

During the four days of this year's The September Concert, the song will be sung around the world, uniting global friends and families. For a preview, follow this link
http://www.youtube.com/watch?v=l4waRcD3qZs&feature=player_profilepage.

Founded under the auspices of UNESCO, with an endorsement from former President Bill Clinton, The September Concert has a current outstanding Board of Directors and Advisory Board, including such prominent leaders as Jacques d'Amboise, Faith Hope Consolo, Dr. Robert Benezra, William C. Rudin, Susan Rudin, Tom Freston, Steven Spinola and Ravi Shankar, among many others.

The September Concert is a non-profit 501(c)(3) organization. For further information and a full listing of events, please visit our website or contact us directly:

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